

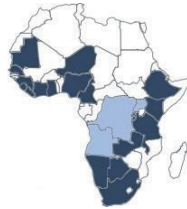


African Women's Entrepreneurship Program

## Strengthening the Bottom Line with African Women CEOs!

Network of over  
1,600 women  
entrepreneurs &  
184 Alumnae

22  
chapters  
across  
Africa \*



Active  
across 48  
countries

3 women's  
business  
centers in  
Africa

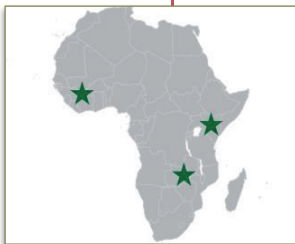
The African Women's Entrepreneurship Program (AWEP) is a trade and investment initiative started by the U.S. Department of State in 2010. The program provides firm-level technical support to sub-Saharan African women entrepreneurs to help them access the networks, knowledge, and capital they need to grow their businesses, export their products, and create jobs and economic growth in their countries. AWEP companies operate in the following sectors: agri-business, food processing, textiles, fashion and home decor. 2014 program activities include:



### 2014 INTERNATIONAL VISITOR LEADERSHIP PROGRAM

Dates: July 28 - August 15, 2014

- Participants: 30 English & French - speaking women entrepreneurs
- Sector - specific networking, training & leadership development opportunities coupled with a high - profile gender event.



### AWEP - WECREATE CENTERS: WOMEN'S BUSINESS CENTERS

The U.S. State Department, Caterpillar Inc. and Caterpillar Foundation, are establishing three women's business centers in Africa in partnership with AWEP and the Women's Entrepreneurial Centers of Resources, Education, Access, and Training for Economic Empowerment (WECREATE) project. The centers are designed to create physical women only entrepreneurial community centers that provide a stable environment for women and girls to gain access to vital economically empowering resources enabling established business to build capacity and capitalize upon trade opportunities. The centers also provide economic support and mentorship for survivors of gender based violence.



### EXPORT PROMOTION PROGRAM

Firm-Level Technical Support to:

- Connect with prospective buyers and financiers;
- Build capacity to trade regionally and capitalize the African Growth & Opportunity Act (AGOA);
- Host Vendor - to - Company showcases and networking events on the margins of AGOA.

Partners for 2013 - 2014 include: USAID, the African Diaspora Marketplace, Caterpillar Inc., Caterpillar Foundation, Cheri Blair Foundation for Women, Intel Corporation, Japan International Cooperation Agency, Startup Cup, WECREATE, Deloitte Consulting, Women's Presidents Organization and WEConnect International.

\* Current AWEP chapters; Chapters in progress